



**MEDIA RELEASE: 29 May 2008**

# The LifeStyle Channel Chef Mark Olive to visit Toowoomba State High School

AUSTAR for schools are very excited to announce that Aboriginal chef Mark Olive will be travelling to schools in regional Queensland as part of the AUSTAR for schools Healthy LifeStyle Month in June.

Lifestyle Channel Chef, Mark Olive will be hosting healthy cooking demonstrations for lucky Food Technology students at Toowoomba State High School on Thursday the 26<sup>th</sup> June. Mark will give students and insight into traditional Aboriginal cooking using native Australian ingredients and promoting the importance of healthy eating and good food choices. Mark will also teach students about Aboriginal culture and how traditional food and cooking is a big part of their culture.

Chef Mark Olive says that he is delighted to be involved in the AUSTAR for schools program and is looking forward to visiting schools in regional Queensland as part of the AUSTAR for schools Healthy LifeStyle Month in June. *"I'm excited to be teaching school kids about traditional Aboriginal cooking and ingredients and getting them to try new foods. I'm really looking forward to visiting the schools in Maroochydore, Toowoomba and the Gold Coast and getting students involved in my cooking demonstrations and showing them healthy food choices."*

The AUSTAR for schools Healthy LifeStyle Month is part of the expansion of the existing curriculum based schools program which now incorporates exciting extra curricular activities to further bring education to life. The new AUSTAR for schools program offers regional schools and communities a way to engage with AUSTAR personalities in local situations.

One of the key objectives of the new AUSTAR for schools program is to understand and support the important issues and interests of the students, teachers, parents and wider community from a grassroots education perspective and address these with initiatives that are in line with the core values of the AUSTAR brand.

Upon completion of each school visit AUSTAR will present a \$2000 grant to the participating school, to be used by the school towards educational resources for their students.

AUSTAR believes that quality education for regional Australian children is integral to the bright future of Australia and AUSTAR for schools is our way of making a positive contribution to this future.

### **AUSTAR for schools channels**

- The History Channel
- Discovery Channel
- National Geographic Channel
- The Weather Channel
- Sky News Australia
- ABC 1
- SBS
- BBC World
- CNN
- The LifeStyle Channel
- LifeStyle Food Channel
- Ovation
- Discovery Travel and Living
- Discovery Home and Health
- Discovery Science
- Aurora Community Television
- National Indigenous Television
- Sky News Business
- Animal Planet

To find out more about the AUSTAR for schools program and the other exciting interactive activities planned for 2008, visit the AUSTAR for schools website [www.schools.austar.com.au](http://www.schools.austar.com.au)

#### **For Further information:**

Jill Stewart  
Team Manager, PR  
AUSTAR  
Ph: 02 9295 0121/0414 215 285  
E: [jillstewart@austar.com.au](mailto:jillstewart@austar.com.au)

Kia Poolman  
PR & Community Relations Executive  
AUSTAR  
Ph: 02 9394 9884/0405 031 080  
E: [kpoolman@austar.com.au](mailto:kpoolman@austar.com.au)

[www.schools.austar.com.au](http://www.schools.austar.com.au)